

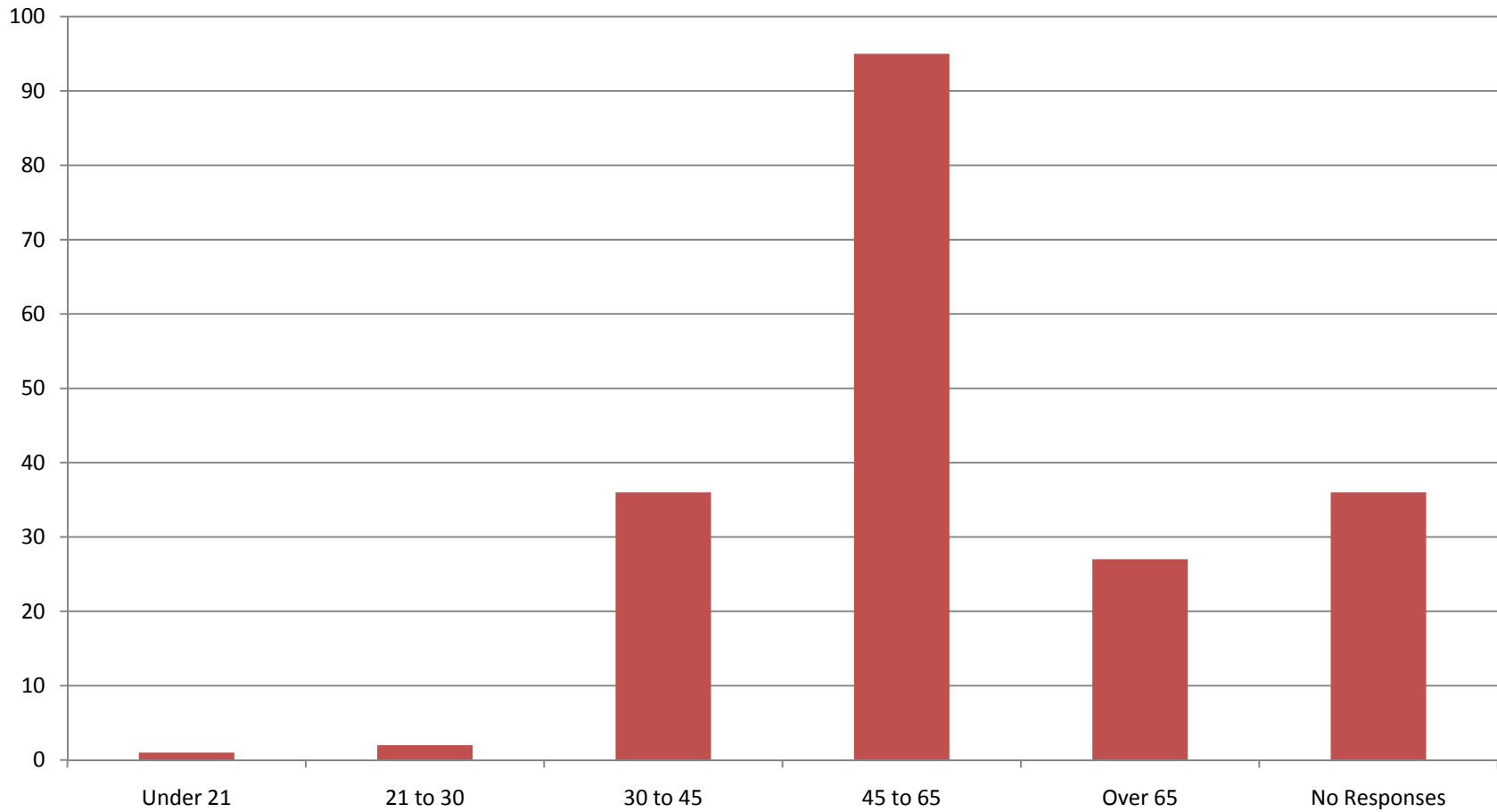
Survey of Beth Tikvah Membership

Rabbi Search Committee

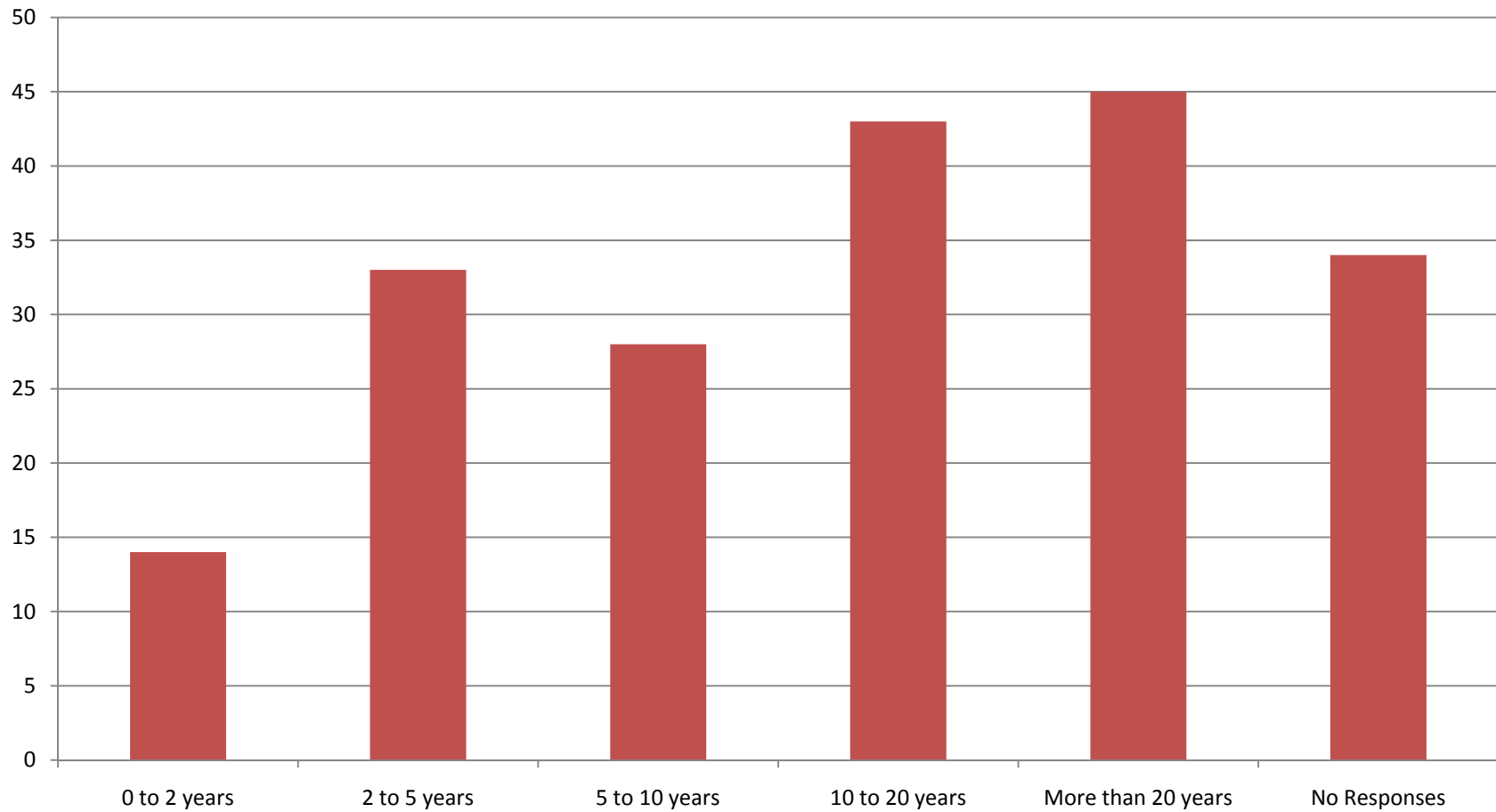
Membership Committee

April 2009

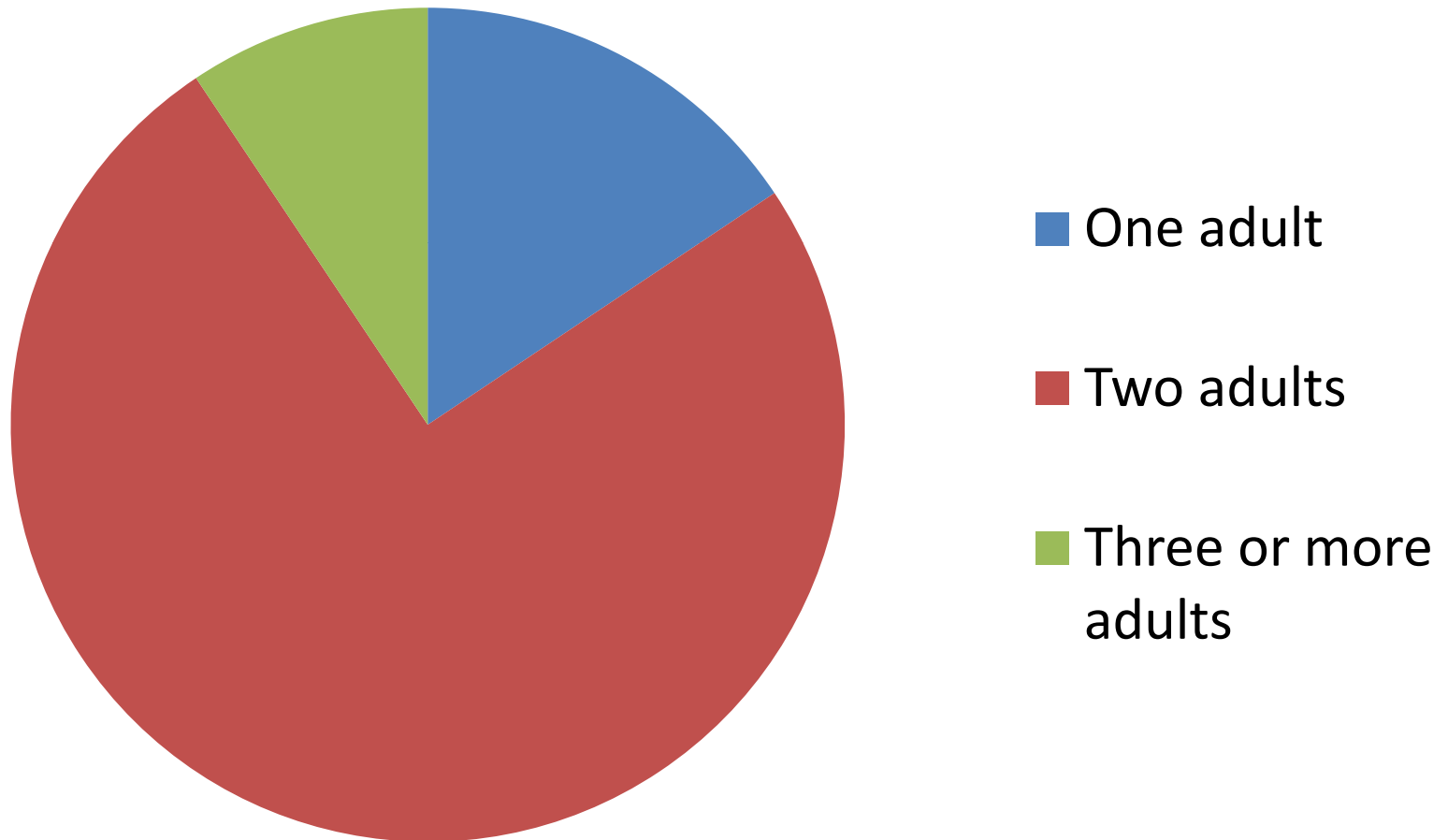
Age



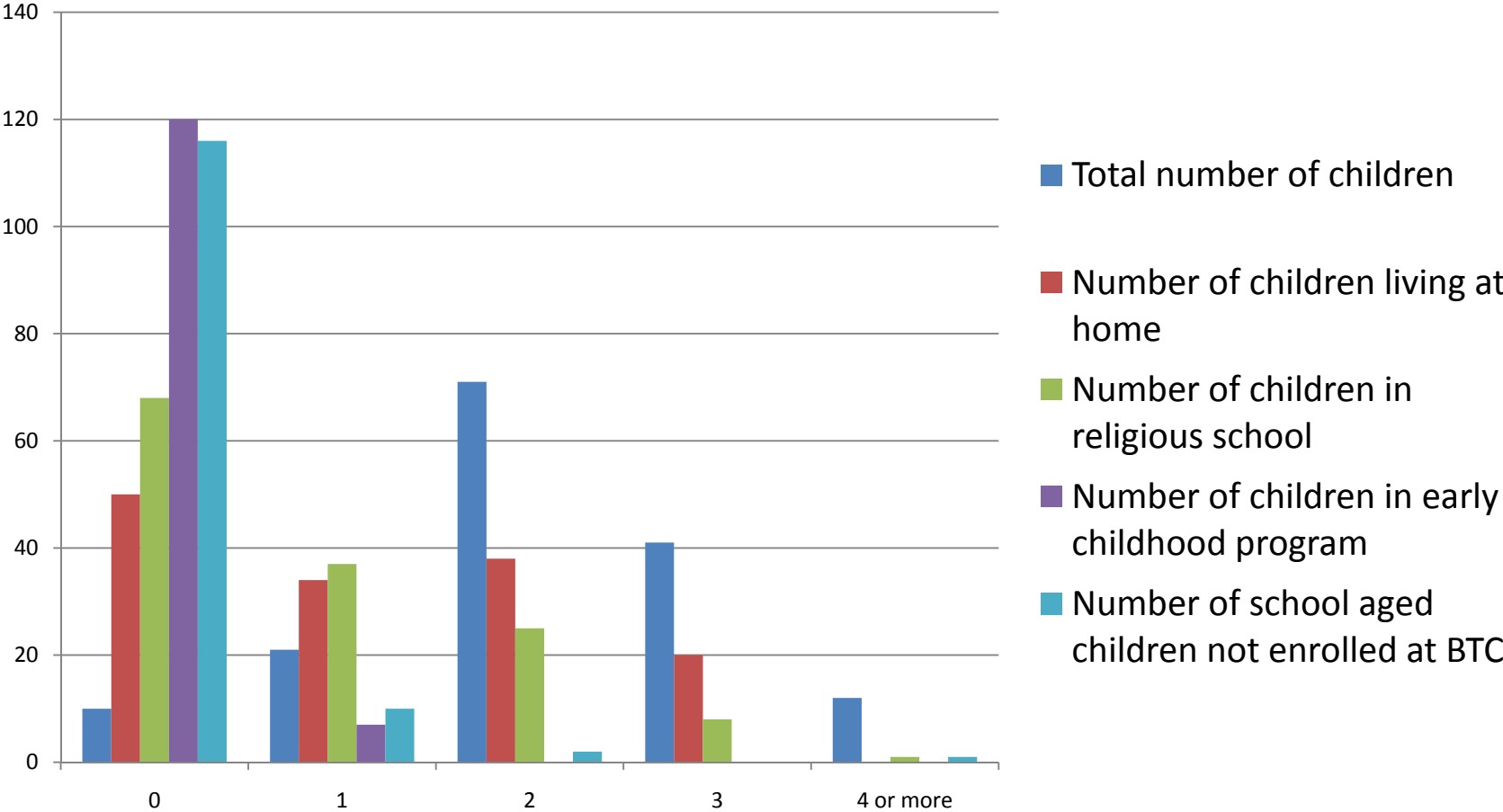
Years of Membership



Number of Adults in the Household



Children in the Family



How important are each of the following areas when selection a new Rabbi?

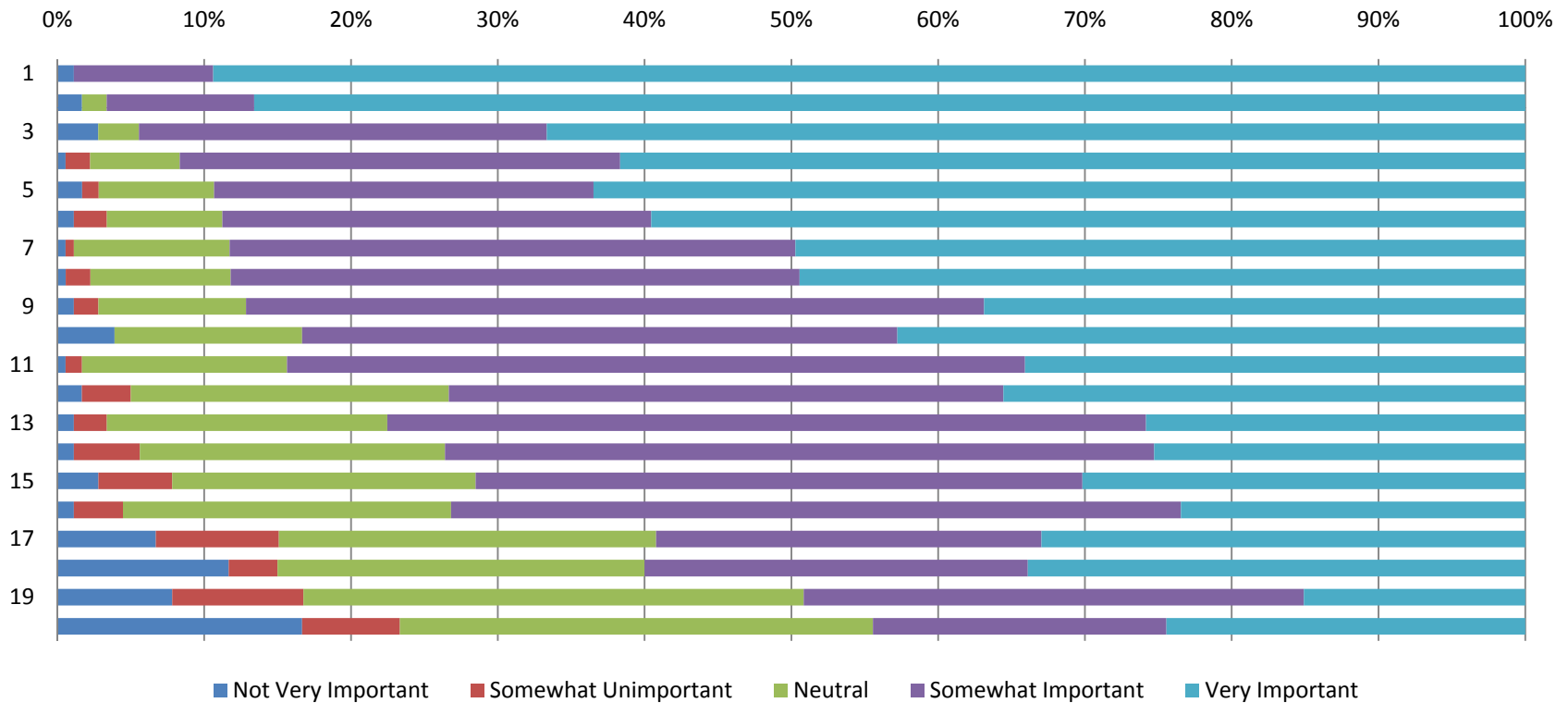
- Not Very Important – 1
- Somewhat Unimportant – 2
- Neutral – 3
- Somewhat Important – 4
- Very Important – 5

How important are each of the following areas when selection a new Rabbi?

1	Rapport with adults	4.86	11	Openness to changes in services	4.16
2	Rapport with youth and children	4.80	12	Involvement in Outreach (interfaith) programs	4.02
3	Visiting and consoling people in time of need	4.56	13	Work with the Temple affiliates, LAFF, Men's Club, Sisterhood	3.99
4	Encouragement of participation in all Jewish youth programming	4.51	14	Involvement in social action issues (such as unemployment, Homeless)	3.92
5	Support of Israel	4.48	15	Encouragement of youth attendance at OSRUI Summer Camp in WI	3.91
6	Involvement in the Religious School and pre-school programming	4.44	16	Participation in civic community groups	3.91
7	Rabbi's sermon	4.36	17	Living within the primary congregational area of Beth Tikvah	3.70
8	Encouragement and participation in adult education	4.35	18	Performance of interfaith marriages	3.67
9	Participation in the Temple social activities	4.20	19	Solicitation of funds for the temple	3.40
10	Personal and/or family counseling	4.18	20	Conducting non-member life cycle events, such as marriage and funeral	3.29

Distribution of Responses

How important are each of the following areas when selection a new Rabbi?



Fill in the Blank Questions

- Three primary goals of Congregation
- Strengths of Beth Tikvah
- Weaknesses of Beth Tikvah
- Single most important thing Rabbi needs to know
- Important when selecting Rabbi
- Priorities for new Rabbi
- Shabbat Services
- 1544 responses

Classifications (117)

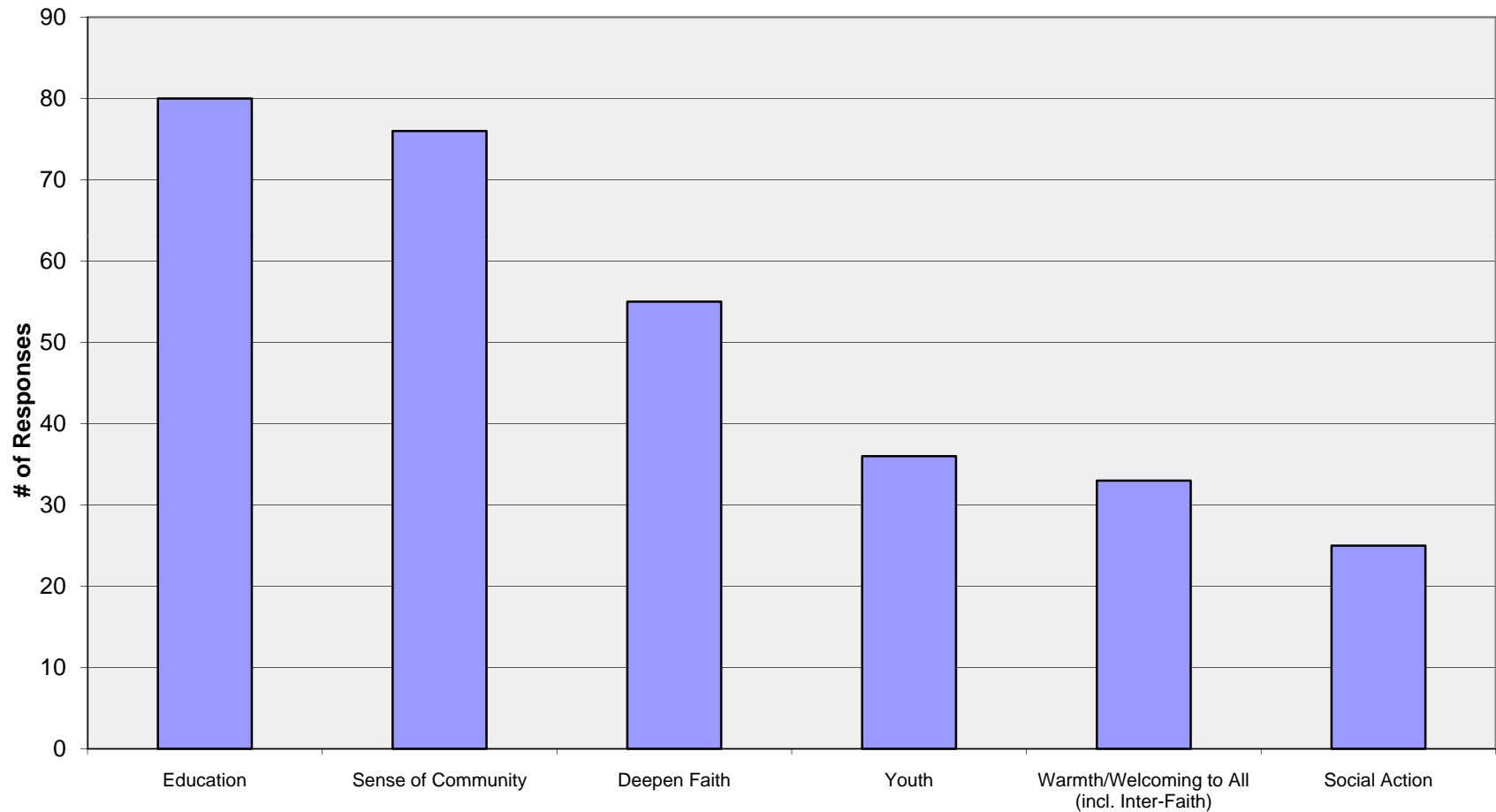
- Ability to Remain on Board Forever
- Ability to Work Well with Board of Directors
- Adults
- All Inclusive and Relaxed
- All of the Above
- Allows Ilana to have large role at services
- A-Political
- Board of Directors
- Building
- Cannot Comment
- Cliques
- Close community
- Committee Same as Usual
- Community
- Connect to/Accept All of the Diverse Members
- Connection with Judaism
- Deepen Faith
- Diversity
- Divide between Young and Old
- Early Education
- Education
- Emotional Support
- Everything
- Experience
- Failure to Pay Dues
- Family Oriented
- Family Service/Kids
- Finances
- Flexibility
- Fulfill Diverse Needs
- Full of Heart and Jewish Values
- Fundraising
- Geographic Spread
- Grow Membership
- Hebrew and English
- Identity
- Ilana-Music
- Increasing Membership
- Intelligent and Caring People
- Interaction with Rabbi/Cantor
- Interactive Services
- Inter-Faith
- Inter-Faith Acceptance
- Inter-Faith Programming
- Involved in All Aspects of Temple
- Kids love Beth Tikvah School/Classmates
- Lack of Growth
- Lay Leadership Training
- Leader-Follower Participation
- Learn from History
- Learning
- Learning about our Community
- Life Cycle Events
- Limited Jewish People in Our Area
- Location
- Long-Term
- Love of Learning
- Loyalty
- Meet Financial Obligations
- Member of Community
- Member Retention/Growth
- Members
- Membership
- More control at services
- More Interactive Services
- More participation in Judaism
- More traditional prayer
- Multigenerational
- Music
- New Prayer Book
- No Saturday Service
- None/Unsure
- Not Performing Inter-Faith Marriages
- Not too Late
- Oneg
- Outreach
- Personal Agendas/Same People Involved
- Personal Qualities (Compassion, Warmth, Intelligence)
- Programming
- Publicity
- Reform but uphold many traditional values of worship
- Relevance to Today's Society
- Religious School Admin/Impact on Youth
- Respects Beth Tikvah Traditions
- Retain Members
- Role Model
- Sense of Community
- Sense of Continuity
- Sermons
- Sharing Jewish Opinion on Current Events
- Sisterhood
- Size Constraints
- Social Action
- Spirit
- Stability
- Steve Peskind
- Stories
- Storytelling
- Strong Knowledge of Judaism
- Strong Presence/Leadership in Community
- Structure of Membership Fees
- Too Much Singing
- Traditional Tunes
- Turnover at Top Positions
- Understanding of Prayers
- Understands Children, Youth/Parenting
- Unhappy with High School Program
- Unhappy with Preschool
- Values
- Warmth
- Warmth and Approachable
- Warmth/Welcoming to All (incl. Inter-Faith)
- Willing to Stay Long-Term
- Works well with Ilana
- Worship
- Young adult leadership
- Youth

What are the three primary goals of the synagogue? ⁽³⁴⁶⁾

Response	%
Education	23.1
Sense of Community	22.0
Deepen Faith	15.9
Youth	10.4
Warmth/Welcoming to All (Including Inter-Faith)	9.5
Social Action	7.2

Response	%
Life Cycle Events	3.5
Grow Membership	3.2
Location	1.4
Meet Financial Obligations	0.9
Relevance to Today's Society	0.6

What are the three primary goals of the synagogue? ⁽³⁴⁶⁾

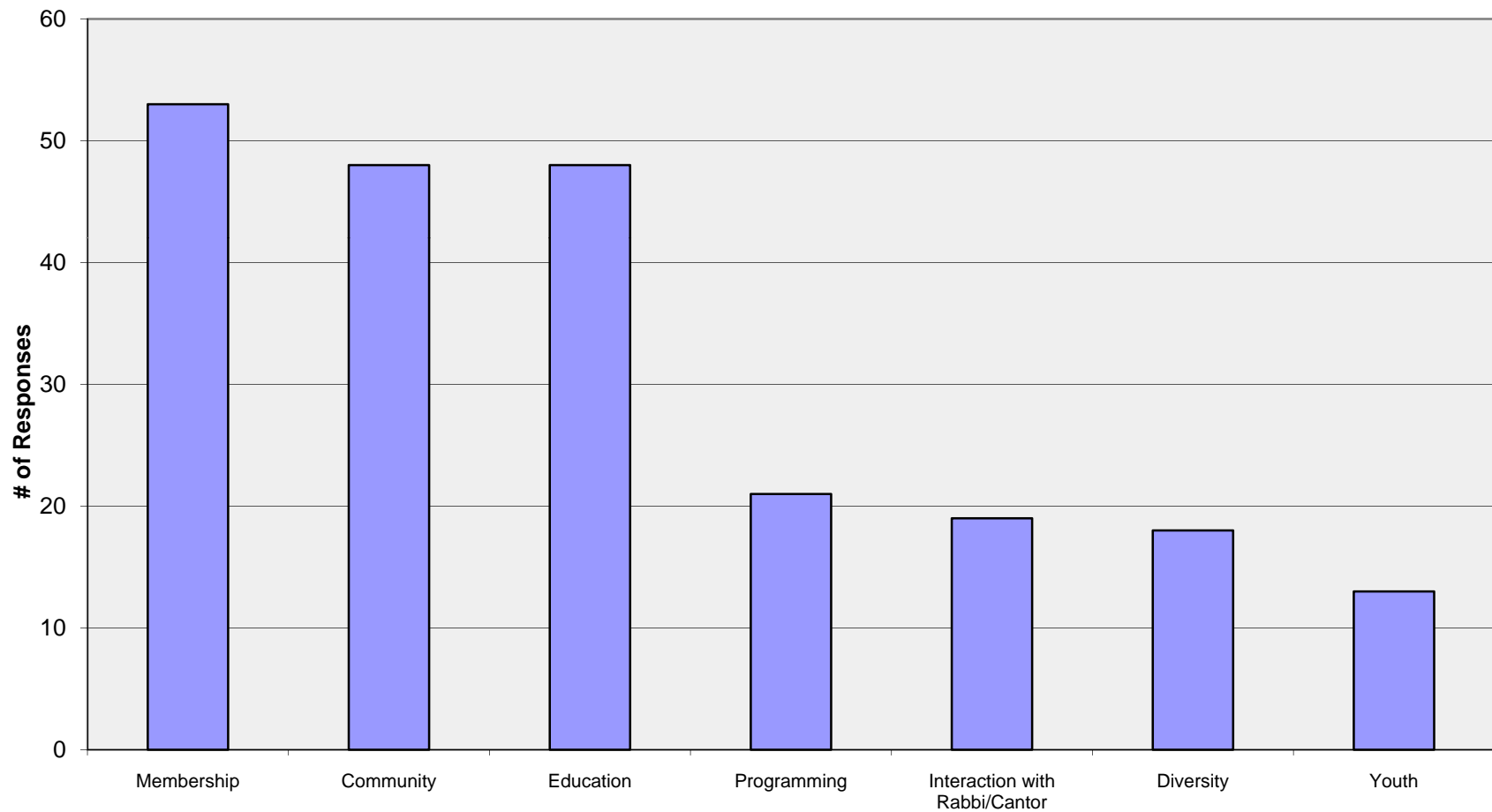


What are Beth Tikvah's Strengths? (263)

Response	%
Membership	20.2
Community	18.3
Education	18.3
Programming	8.0
Interaction with Rabbi/Cantor	7.2
Diversity	6.8
Youth	4.9
Sisterhood	3.0

Response	%
Loyalty	2.7
Inter-Faith	2.3
Building	2.3
Spirit	1.9
Values	1.9
Flexibility	0.8
Board of Directors	0.8
Everything	0.4
Experience	0.4

What are Beth Tikvah's Strengths? (263)



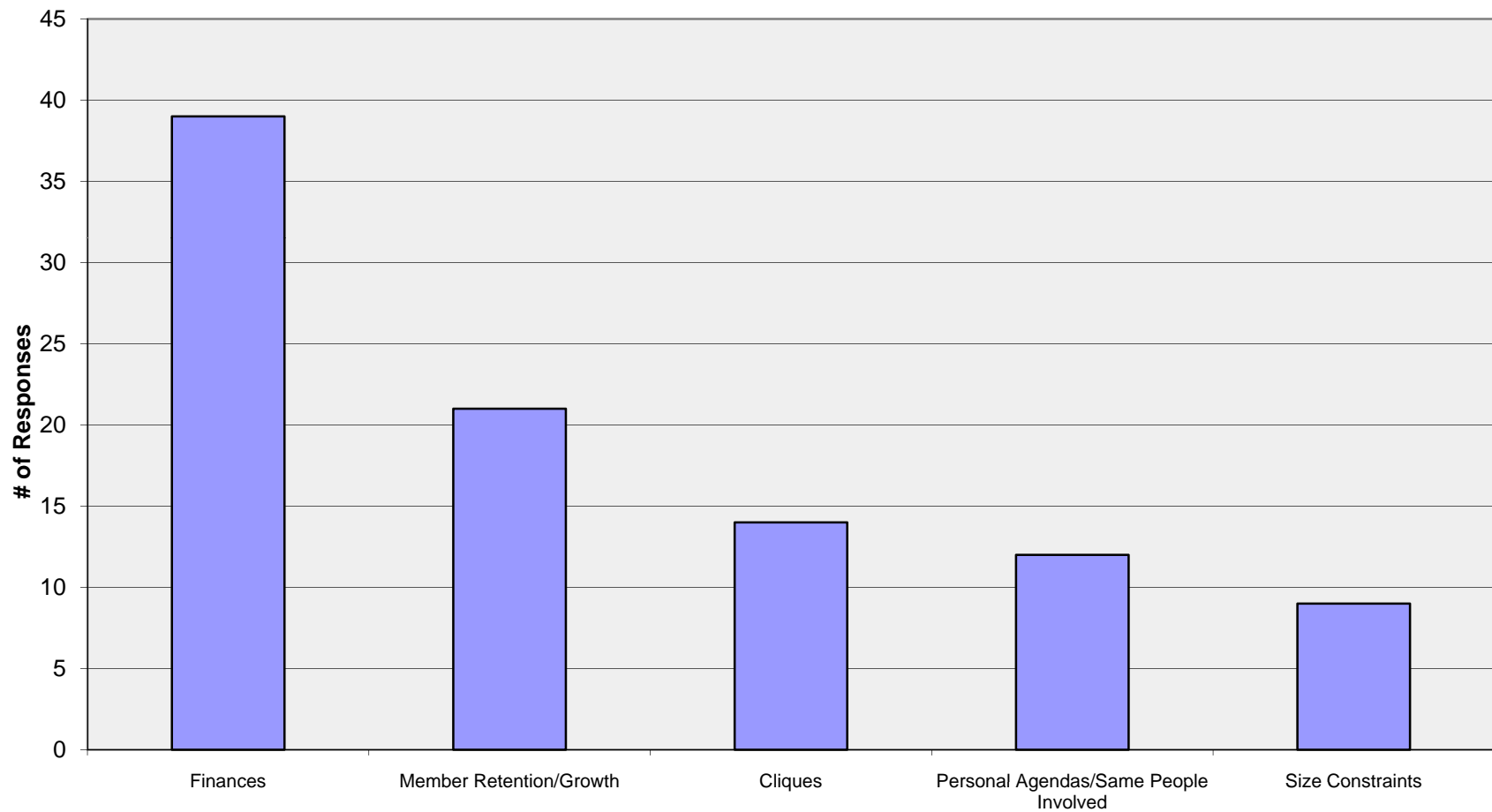
What are Beth Tikvah's Weaknesses? (176)

Response	%
Finances	22.2
Member Retention/Growth	11.9
Cliques	8.0
Personal Agendas/Same People Involved	6.8
Size Constraints	5.1
Outreach	4.5
Identity	4.0
Programming	3.4
Diversity	3.4
Building	2.8
Divide Between Young & Old	2.8
None/Not Sure	2.8

Response	%
Structure of Membership Fees	2.8
More Interactive Services	2.3
Religious School Admin/Impact on Youth	2.3
Turnover at Top Positions	2.3
Young Adult Leadership	2.3
Geographic Spread	1.7
Inter-Faith Programming	1.7
Ability to Remain on Board Forever	1.1
Publicity	1.1
Lay Leadership Training	0.6
No Saturday Service	0.6

What are Beth Tikvah's Weaknesses?

(176)

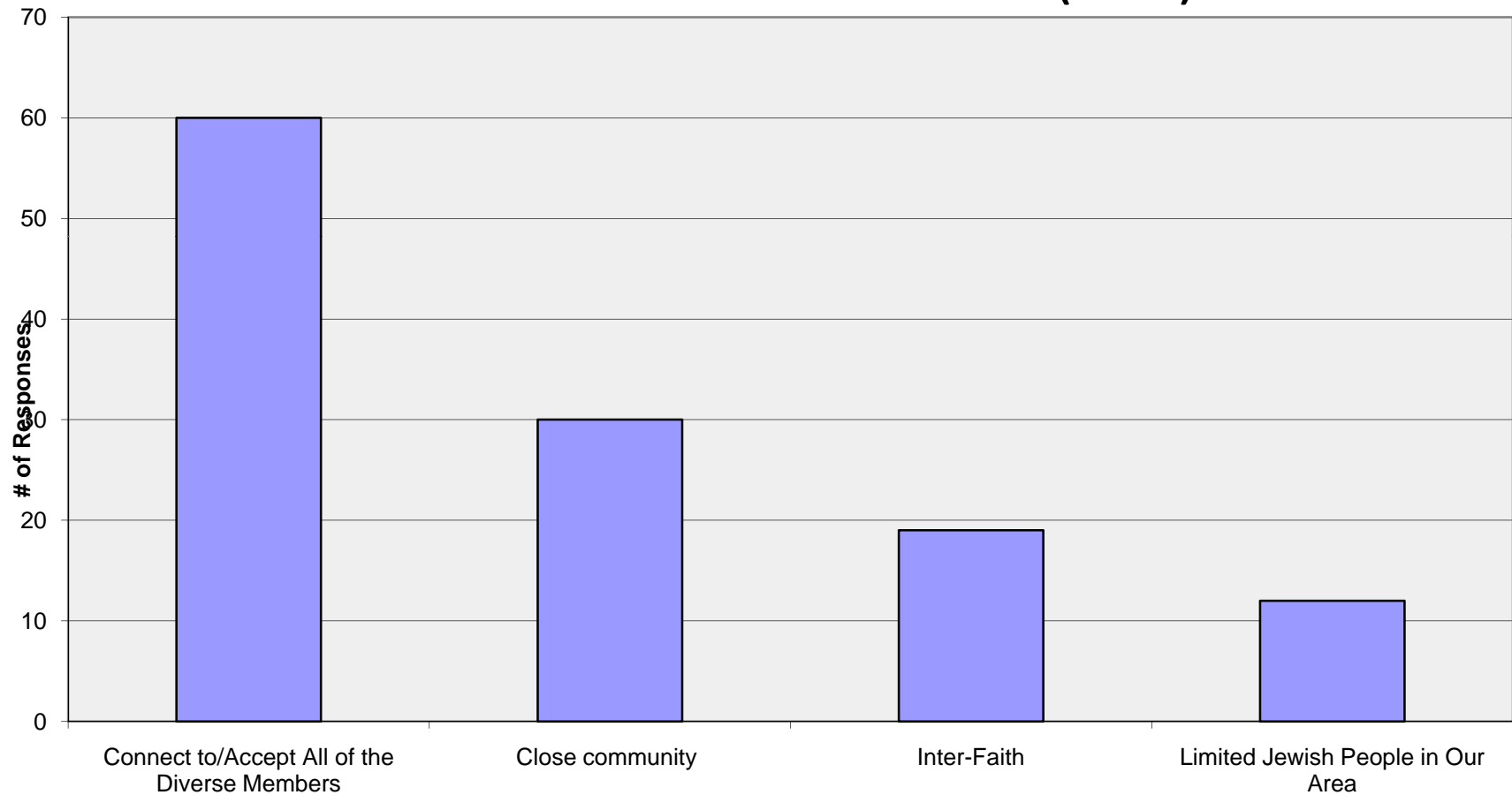


What is the single most important thing that a Rabbi needs to know about Beth Tikvah? (157)

Response	%
Connect to/Accept All of the Diverse Members	38.2
Close Community	19.1
Inter-Faith	12.1
Limited Jewish People in our Area	7.6
Members	3.2
Youth	3.2
Ability to Work Well with Board of Directors	3.2
Grow Membership	2.5

Response	%
Reform but Uphold Many Traditional Value of Worship	2.5
Family Orientation	1.9
Full of Heart and Jewish Values	1.3
Intelligent and Caring People	1.3
All of the Above	0.6
Allows Ilana to have Large Role at Services	0.6
Early Education	0.6
Learn from History	0.6
Social Action	0.6
Strong Knowledge of Judaism	0.6

What is the single most important thing that a Rabbi needs to know about Beth Tikvah? (157)

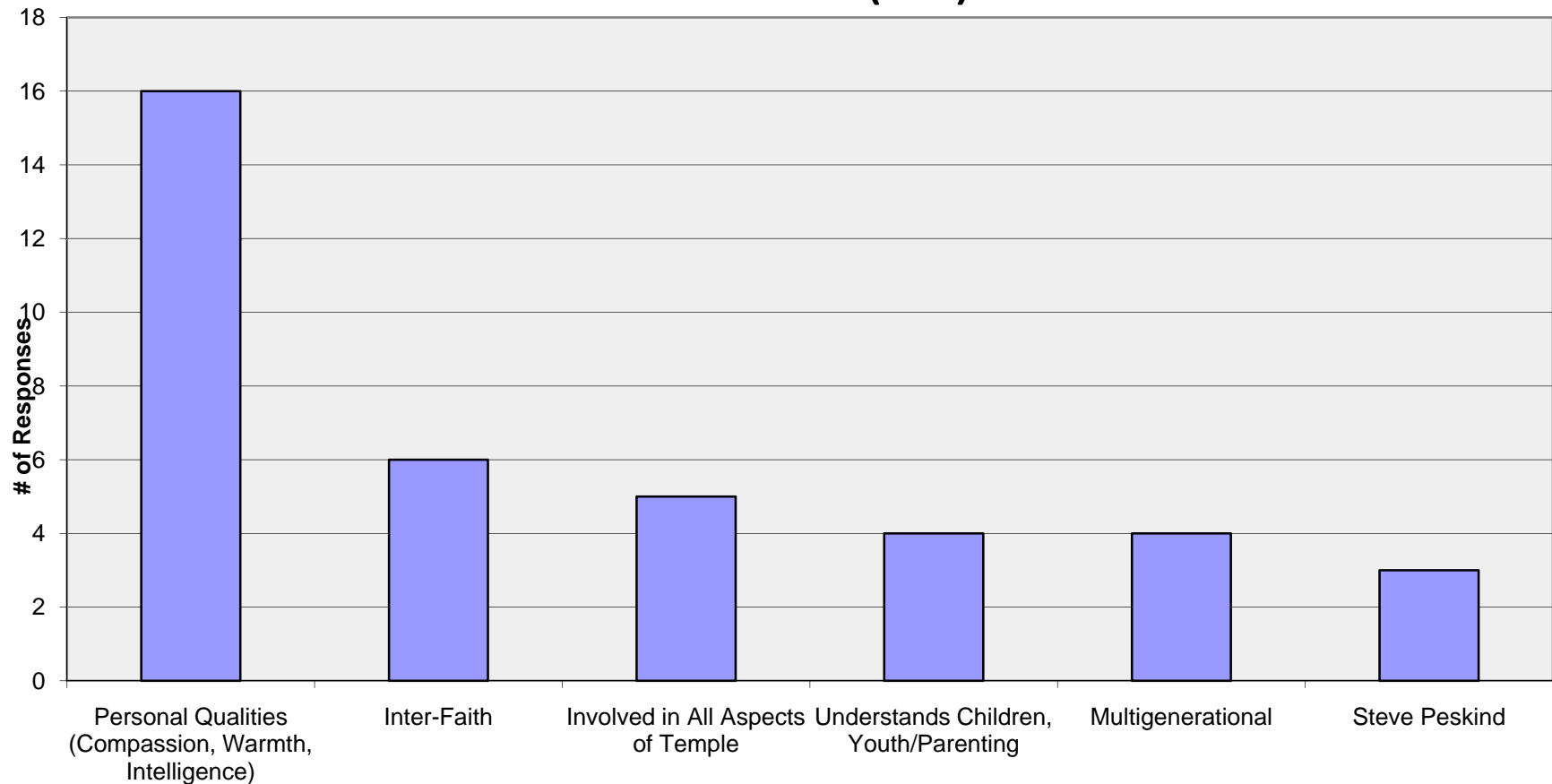


How Important are Each of the Following Areas when Selecting a New Rabbi? (52)

Response	%
Personal Qualities (Compassion, Warmth, Intelligence)	30.8
Inter-Faith	11.5
Involved in All Aspects of Temple	9.6
Understand Children, Youth/Parenting	7.7
Multigenerational	7.7
Rabbi Steve Peskin	5.8
Committee Same as Usual	3.8
Social Action	3.8

Response	%
Love of Learning	3.8
All of the Above	1.9
A-Political	1.9
Member of the Community	1.9
Not Performing Inter-Faith Marriages	1.9
Respects Beth Tikvah Traditions	1.9
Willing to Stay Long-Term	1.9
Works Well with Ilana	1.9
More Traditional Prayer	1.9

How Important are Each of the Following Areas when Selecting a New Rabbi? (52)

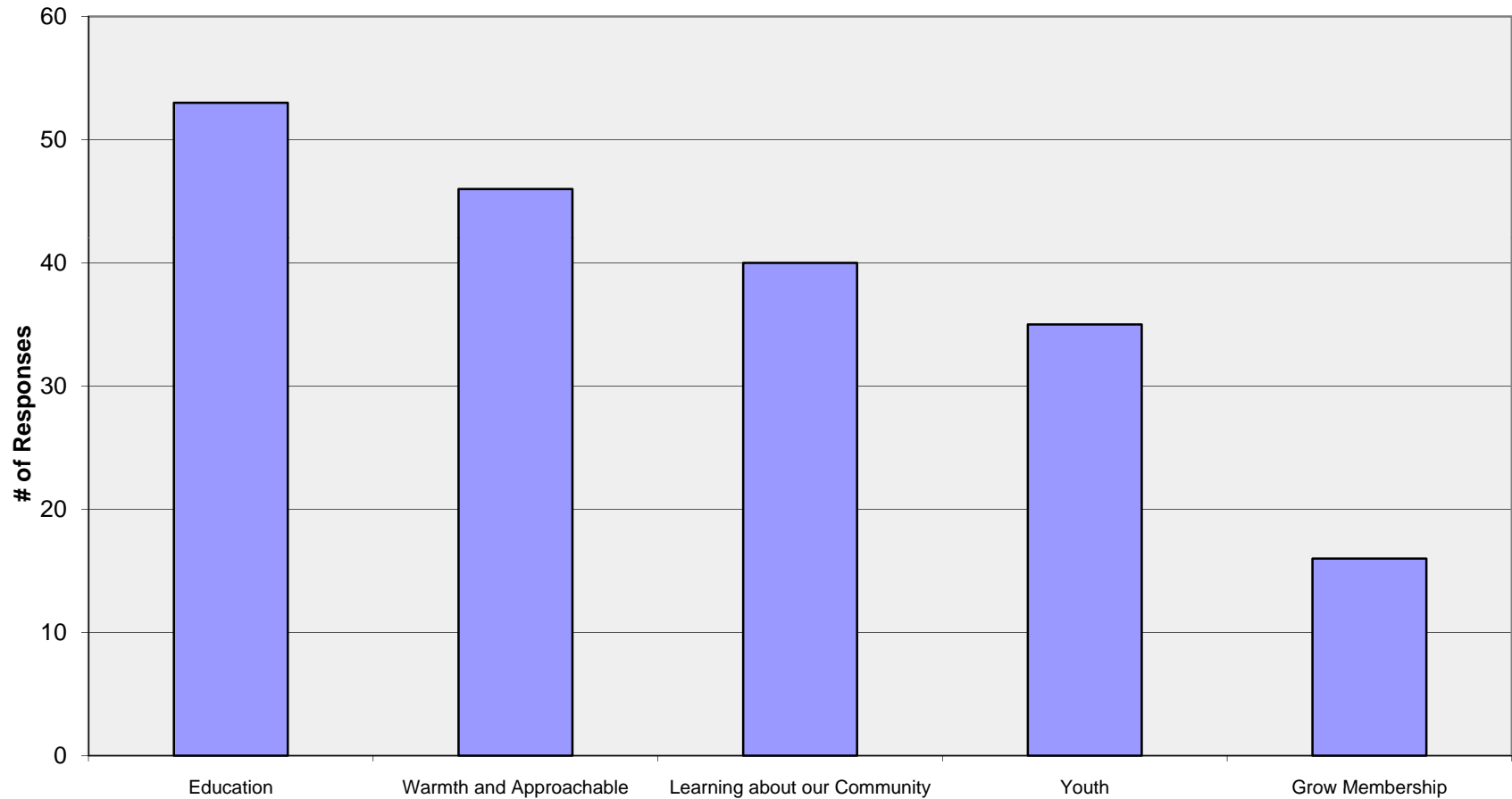


The Three Most Important Priorities of our Rabbi Should Be? (306)

Response	%
Education	17.4
Warmth and Approachable	15.1
Learning about our Community	13.1
Youth	11.5
Grow Membership	5.2
Strong Presence/Leadership in Community	4.6
Fulfill Diverse Needs	4.3
Sense of Continuity	3.9
Members	3.9
Worship	3.6

Response	%
Retain Members	3.3
More Participation in Judaism	3.0
Interactive Services	2.3
Inter-faith	2.0
Social Action	1.6
Role Model	1.6
Fundraising	1.0
Ability to Work Well with Board	1.0
Stability	1.0
More Control at Services	0.3
Sharing Jewish Opinions on Current Events	0.3

The Three Most Important Priorities of our Rabbi Should Be? (306)

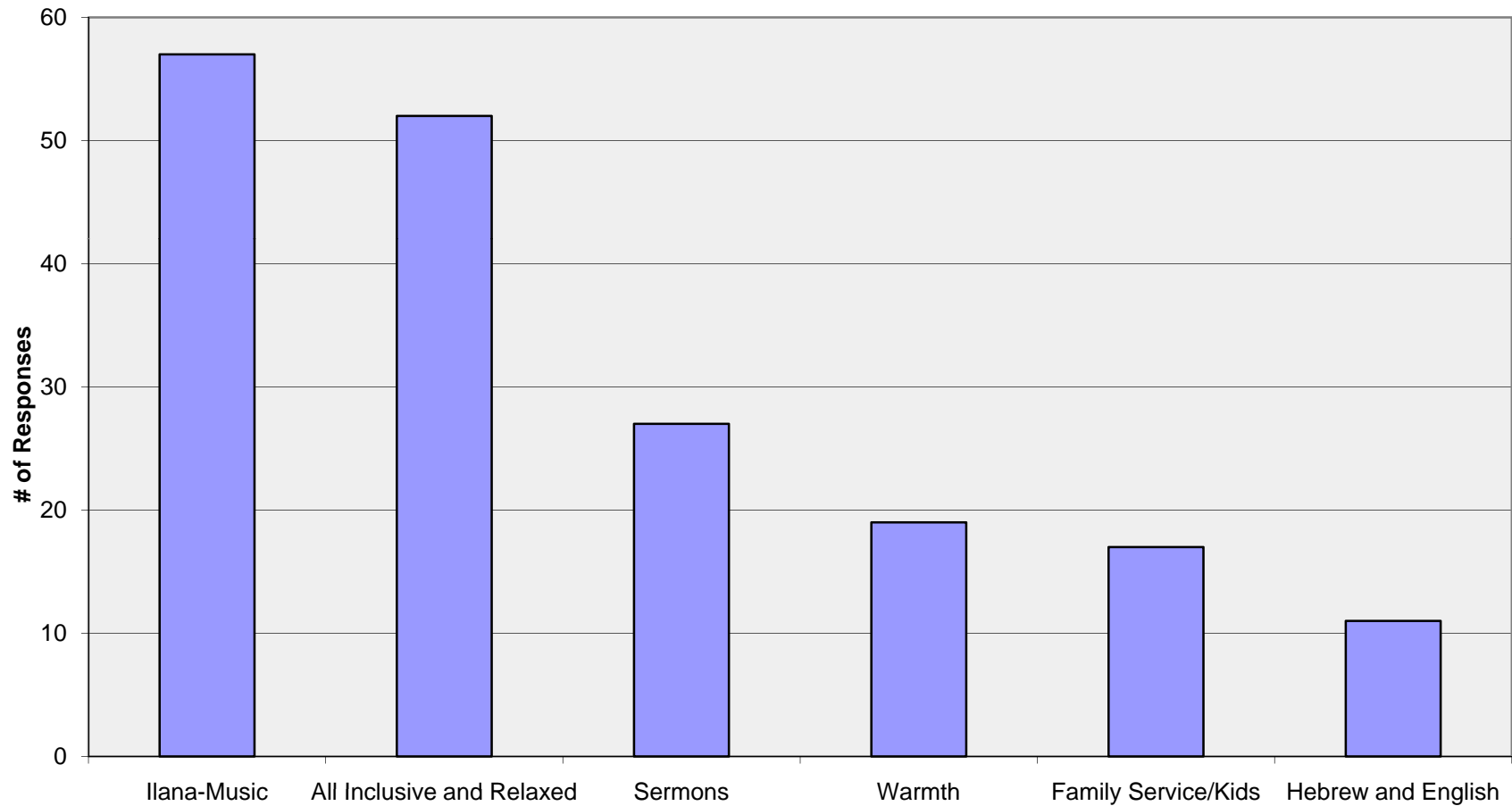


What do you like about Shabbat services at Beth Tikvah? (244)

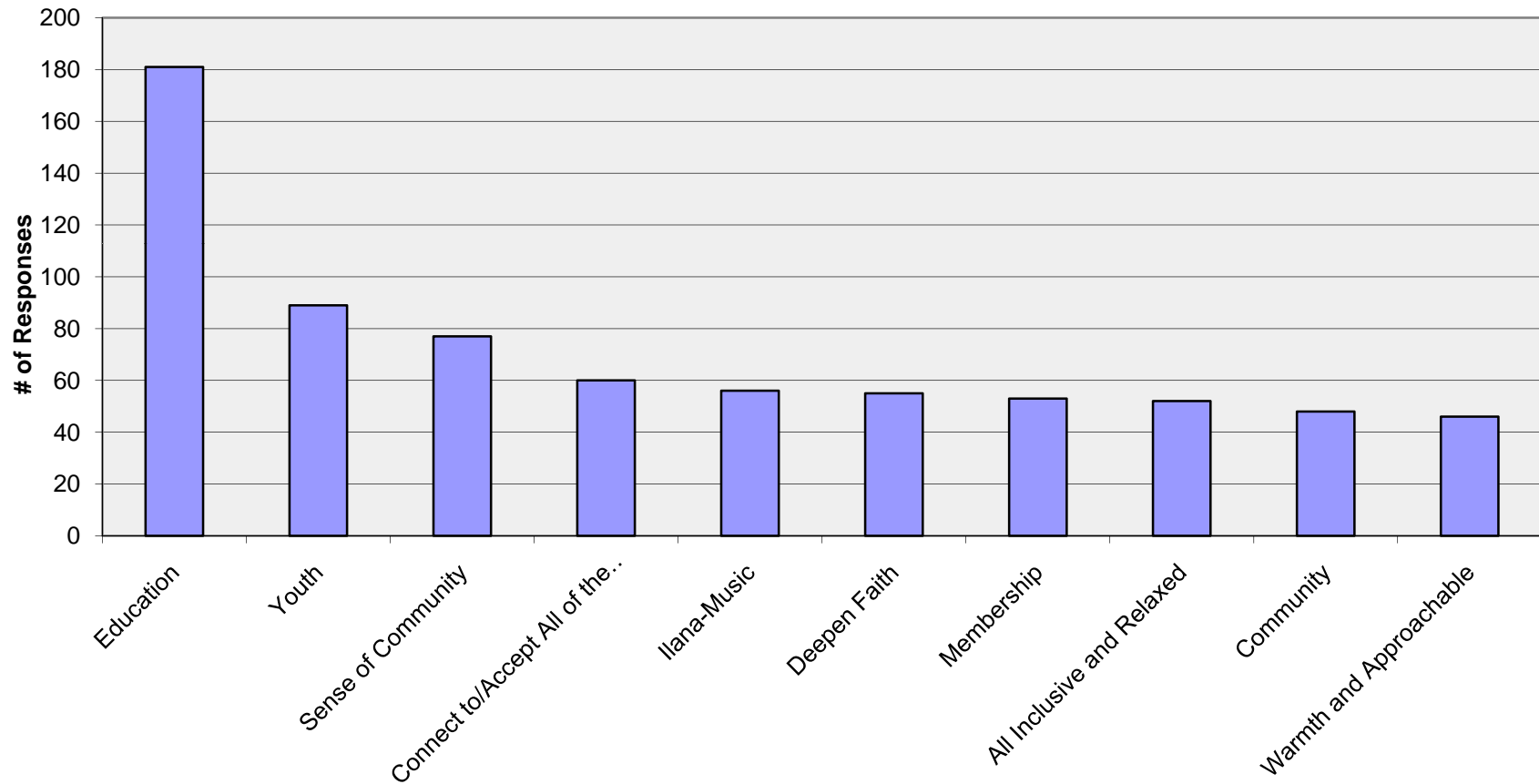
Response	%
Ilana – Music	23.4
All Inclusive and Relaxed	21.3
Sermons	11.1
Warmth	7.8
Family Services/Kids	7.0
Hebrew and English	4.5
Stories	3.3
Leader-Follower Participation	3.3
Cannot Connect	2.9

Response	%
Not Too Late	2.5
Learning	2.5
Connection with Judaism	2.5
Oneg	2.0
New Prayer Book	2.0
Too Much Singing	1.6
Everything	0.8
Traditional Tunes	0.8
Inter-Faith	0.4
Understanding of Prayers	0.4

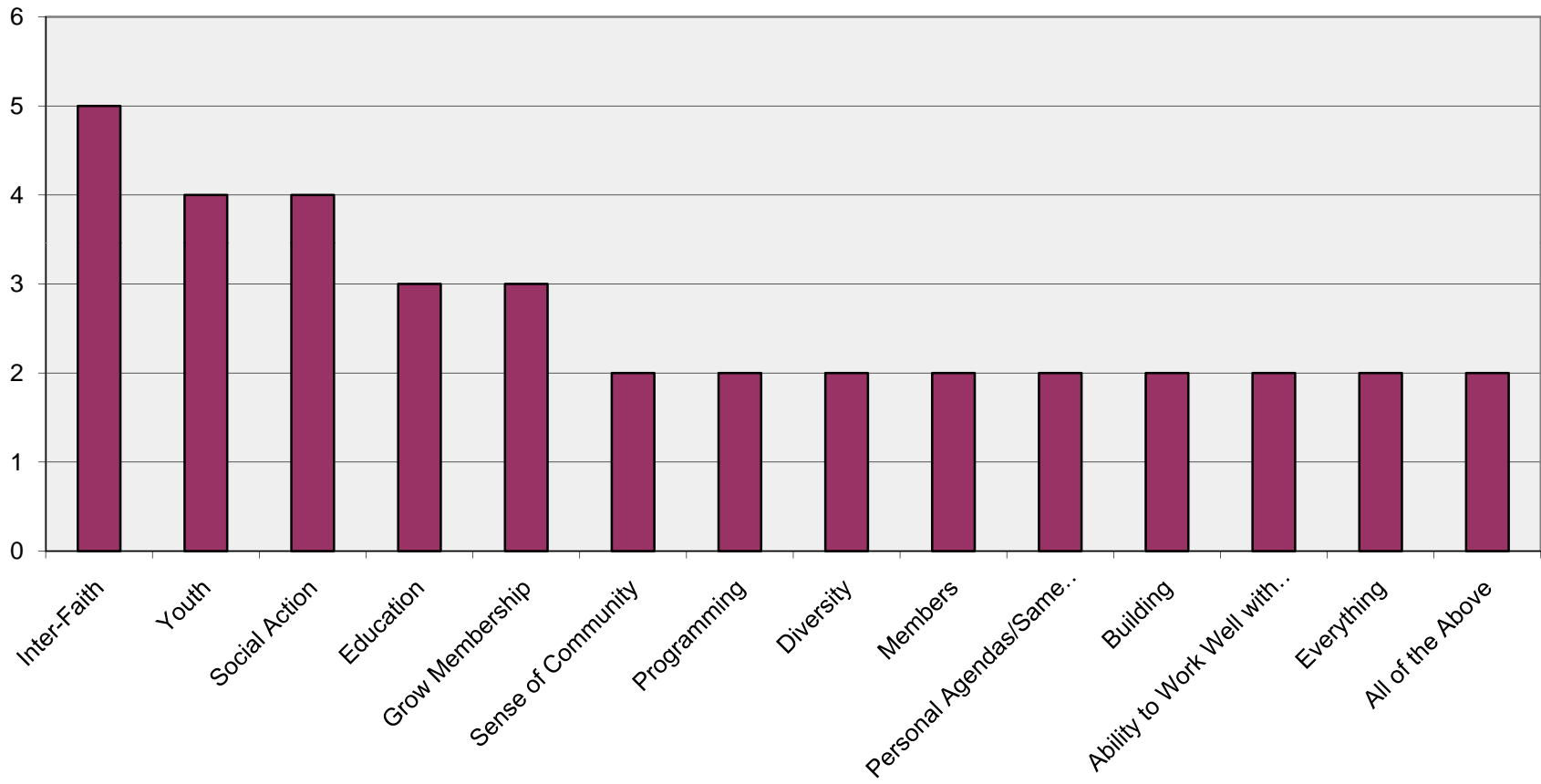
What do you like about Shabbat services at Beth Tikvah? (244)



Responses Across All Questions



Responses in Multiple Questions



We Asked, You Responded, We Told You...Now What?

- Survey shared with
 - Rabbinic Search Committee
 - Rabbi Weiss
 - Cantorial Soloist Axel
 - President Mike Myers
 - Congregation Today
- Future Sharing
 - Board of Directors
 - Membership Committee
 - Website/Tikvahite
 - Rabbi Covitz
 - Religious School
 - Early Childhood
- Future Actions
 - YES